

## Consumer Health Information Providers Interest Group (CHIPIG) Survey 2011

- CHIPIG conducted a survey to assess preferences for current and future CHIPIG activities with the goal of improving member participation. The survey ran from March 14 to April 8, 2011.
- The survey was administered through Survey Monkey. The survey link was sent to approximately 45 e-mail addresses, with most addresses belonging to the CHIPIG listserv on Yahoo Groups.
- There were 14 survey responses.

### Survey results

- Multiple choice responses are ranked from most to least frequently selected. Responses that were chosen the same number of times are listed alphabetically.

#### 1. I work in a:

|  | Response percent   | Response count |
|--|--|----------------|
| Hospital library (separate from medical library) | 35.7   | 5              |
| Public library                                   | 21.4   | 3              |
| Hospital library (within medical library)        | 14.3   | 2              |
| Health organization (other than hospital)        | 0  | 0              |
| Other (please specify)                           | 28.6   | 4              |
|  | 1. hospital and research centre<br>2. Not currently working in consumer health<br>3. Ontario Ministry of the Environment - Information Resource Centre<br>4. sectors changes and include some of the above |                |

#### 2. I am located in:

|  | Response percent | Response count |
|--|------------------|----------------|
| Ontario  | 78.6             | 11             |
| Manitoba, Saskatchewan, Alberta, or British Columbia                           | 14.3             | 2              |
| New Brunswick, Newfoundland and Labrador, Nova Scotia, or Prince Edward Island | 7.1              | 1              |

|  |   |   |
|--|---|---|
| Quebec   | 0 | 0 |
| Yukon Territory, Northwest Territories, or Nunavut | 0 | 0 |
| Other (please specify)                             | 0 | 0 |

**3. I am a CHIPIG member with dues paid for the current membership year (January-December 2011).**

|     | Response percent | Response count |
|-----|------------------|----------------|
| Yes | 71.4             | 10             |
| No  | 28.6             | 4              |

**4. I subscribe to the CHIPIG listserv (chipig@yahoogroups.ca).**

|                     | Response percent | Response count |
|---------------------|------------------|----------------|
| Yes                 | 84.6             | 11             |
| No                  | 15.4             | 2              |
| Skipped question: 1 |                  |                |

**5. The CHIPIG listserv (chipig@yahoogroups.ca) is currently open to both paid members of CHIPIG and non-members. CHIPIG is considering following the practice of many associations with paid membership and limiting listserv subscription to paid members only. Would you continue to subscribe to the CHIPIG listserv if it became available to paid members only?**

|  | Response percent   | Response count |
|--|--|----------------|
| Yes, I am/will become a paid member and subscribe to the listserv                  | 85.7   | 12             |
| No, I am not interested in paid membership and would not subscribe to the listserv | 14.3   | 2              |
| Comments   | <ol style="list-style-type: none"> <li>1. I have been meaning to pay my dues for a long time. I apologize - this would probably motivate me!!!</li> <li>2. too far away, so can't attend meetings. still not sure that attending meetings virtually would be helpful in my practice.</li> <li>3. Can offer 2-3 times free access to non-members</li> </ol> |                |

**6. CHIPIG holds general meetings four times a year in the Greater Toronto Area to support professional development and information sharing. These meetings can be attended in person or by teleconference when available at the hosting organization. As a potential meeting participant, please indicate your interest in the following meeting activities:**

|   | <b>Very interested</b>   | <b>Somewhat interested</b> | <b>Not interested</b> | <b>Neutral</b> | <b>Total</b> |
|---|--|----------------------------|-----------------------|----------------|--------------|
| Guest speaker   | <b>92.9% (13)</b>  | 7.1% (1)                   | 0.0% (0)              | 0.0% (0)       | 14           |
| Roundtable sharing of recent activities at individual information centres | <b>71.4% (10)</b>  | 28.6% (4)                  | 0.0% (0)              | 0.0% (0)       | 14           |
| Roundtable discussion on a chosen topic                                   | <b>69.2% (9)</b>   | 30.8% (4)                  | 0.0% (0)              | 0.0% (0)       | 13           |
| Library tours and site visits   | <b>41.7% (5)</b>   | 33.3% (4)                  | 25.0% (3)             | 0.0% (0)       | 12           |
| Other (please specify)  | 1. Workshops/training sessions for professional development<br>2. discussing possible group (CHPIG) projects or other ways to support each other |                            |                       |                |              |

Response percent (Response count); Most frequent response in **bold**.

**7. CHIPIG is considering alternate meeting schedules to our current four general meetings a year to encourage greater attendance. As a potential meeting participant, please indicate your preference for the following meeting schedules:**

|  | <b>Response percent</b> | <b>Response count</b> |
|--|-------------------------|-----------------------|
| Two long (half day) meetings held regularly each year with a greater focus on guest speakers and professional development                              | 42.9                    | 6                     |
| Current format of four short (2 hour) meetings held regularly each year focusing on CHIPIG business, information sharing, and professional development | 35.7                    | 5                     |
| Irregular meetings arranged as guest speakers or professional development initiatives are identified   | 7.1                     | 1                     |
| I am not interested in attending   | 0                       | 0                     |

|                        |  |   |
|------------------------|--|---|
| CHIPIG meetings        |  |   |
| Other (please specify) | 14.3   | 2 |
|                        | 1. Two half days so it is worth it for those who would have to travel. |   |
|                        | 2. can't attend  |   |

**8. What kind of topics would you be interested in learning about through CHIPIG initiatives to share best practices and support professional development?**

|                                | <b>Very interested</b> | <b>Somewhat interested</b> | <b>Not interested</b> | <b>Neutral</b> | <b>Total</b> |
|--------------------------------|------------------------|----------------------------|-----------------------|----------------|--------------|
| Web 2.0 and other online tools | <b>85.7% (12)</b>      | 14.3% (2)                  | 0.0% (0)              | 0.0% (0)       | 14           |
| Advocacy                       | <b>91.7% (11)</b>      | 8.3% (1)                   | 0.0% (0)              | 0.0% (0)       | 12           |
| Health literacy                | <b>76.9% (10)</b>      | 23.1% (3)                  | 0.0% (0)              | 0.0% (0)       | 13           |
| Collection development         | <b>72.7% (8)</b>       | 27.3% (3)                  | 0.0% (0)              | 0.0% (0)       | 11           |
| Library promotion              | <b>58.3% (7)</b>       | 41.7% (5)                  | 0.0% (0)              | 0.0% (0)       | 12           |
| Project management             | 41.7% (5)              | <b>50.0% (6)</b>           | 0.0% (0)              | 8.3% (1)       | 12           |
| Volunteer management           | 27.3% (3)              | 27.3% (3)                  | <b>36.4% (4)</b>      | 9.1% (1)       | 11           |
| Cataloguing                    | 9.1% (1)               | 36.4% (4)                  | <b>54.5% (6)</b>      | 0.0% (0)       | 11           |
| Other (please specify)         | 1. website evaluation  |                            |                       |                |              |

Response percent (Response count); Most frequent response in **bold**.

**9. CHIPIG is currently considering new models for our newsletter. What kind of publication model would you like to see CHIPIG pursue to publish news and share resources?**

|  | <b>Response percent</b> | <b>Response count</b> |
|--|-------------------------|-----------------------|
| Newsletter coordinated by an editor with articles submitted by members   | 28.6                    | 4                     |
| Use the listserv to share news and resources as needed   | 28.6                    | 4                     |
| Blog that all CHIPIG members can contribute to   | 21.4                    | 3                     |
| Newsletter with coordination responsibility rotating among members (i.e. each member takes a turn at directing the production of a newsletter issue) | 14.3                    | 2                     |

|  |     |   |
|--|-----|---|
| I am not interested in a CHIPIG newsletter | 7.1 | 1 |
| Other (please specify)                     | 0   | 0 |

**10. Thank you for completing our survey! If you would like to enter your name in our thank you draw for a \$50 Chapters/Indigo gift certificate, please send an e-mail to [chipig.group@gmail.com](mailto:chipig.group@gmail.com) with "Survey draw" in the subject line and your name and organization (if applicable) in the message. If there are other resources or activities that would improve your involvement with CHIPIG, please feel free to suggest them below.**

1. a wiki?
2. Suggest if when time permits to get updates, trends and development in consumer health in U.S. and UK. and other countries.
3. Have some of the meetings outside of Toronto - say Hamilton, Guelph, Kitchener, London