



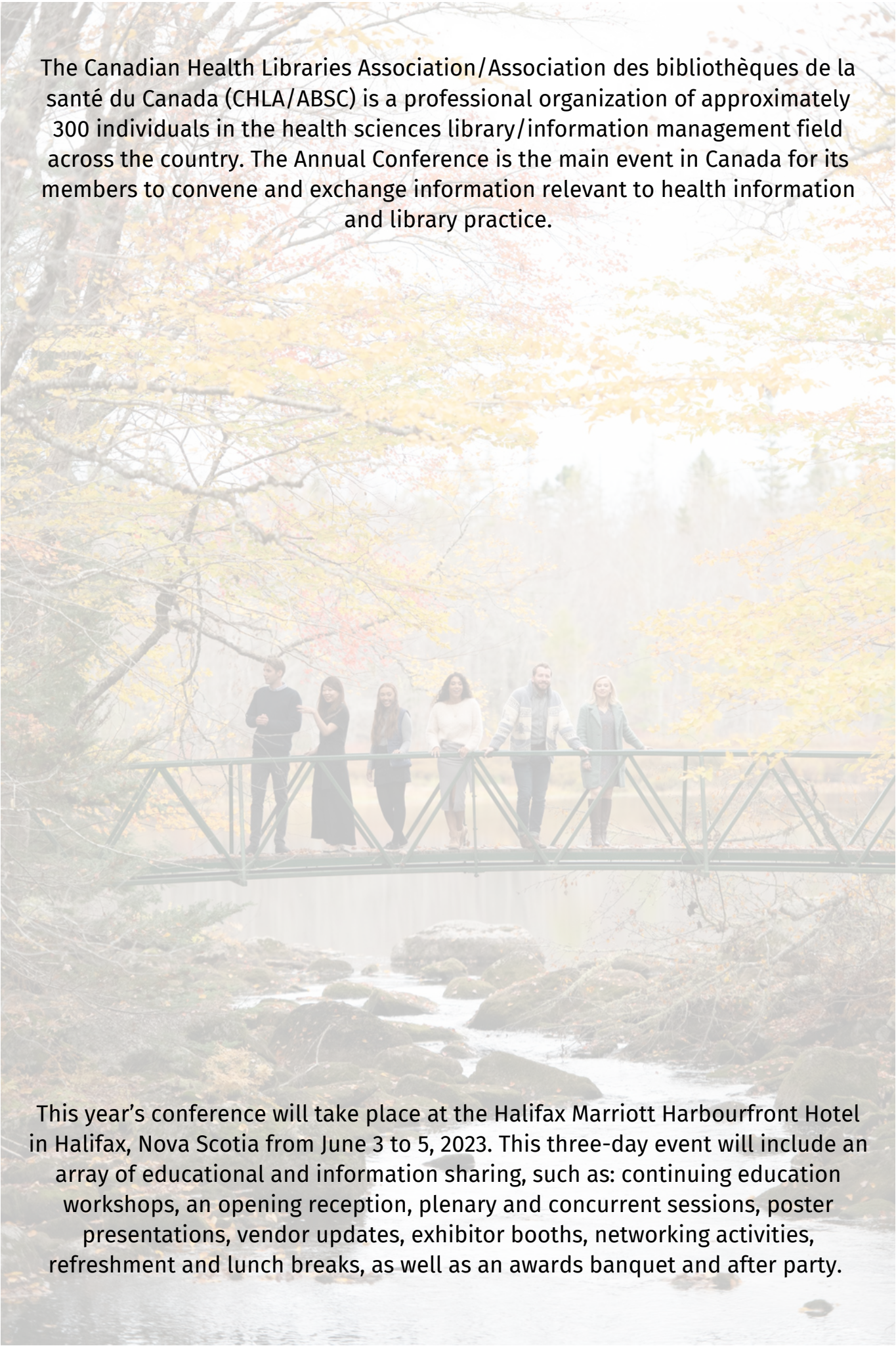
HALIFAX, NOVA SCOTIA 2023  
From Information to Action  
De l'information à l'action



# 2023 Prospectus

Halifax, Nova Scotia June 3-5, 2023  
Marriott Harbourfront Hotel  
1919 Upper Water Street, Halifax, Nova Scotia



A group of six people, three men and three women, are standing on a green metal bridge over a river. The background is filled with trees showing vibrant autumn foliage in shades of yellow, orange, and red. The scene is misty or foggy, creating a soft, atmospheric effect. The bridge has a simple metal railing. The people are dressed in casual to semi-formal attire, including jackets, sweaters, and dresses. The overall mood is serene and scenic.

The Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC) is a professional organization of approximately 300 individuals in the health sciences library/information management field across the country. The Annual Conference is the main event in Canada for its members to convene and exchange information relevant to health information and library practice.

This year's conference will take place at the Halifax Marriott Harbourfront Hotel in Halifax, Nova Scotia from June 3 to 5, 2023. This three-day event will include an array of educational and information sharing, such as: continuing education workshops, an opening reception, plenary and concurrent sessions, poster presentations, vendor updates, exhibitor booths, networking activities, refreshment and lunch breaks, as well as an awards banquet and after party.



# Sponsorship Opportunities

2023

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*We are happy to announce that the 2023 conference will be held in person in Halifax, Nova Scotia at the Halifax Marriott Harbourfront Hotel from June 3-5, 2023*



## Platinum

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*Our premier sponsorship opportunity giving your organization the greatest exposure and access to delegates before, during and after the conference.*

*See page 4 for full benefits*

**\$5500**

## Gold

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*An attractive sponsorship opportunity giving your organization exposure and access to delegates before, during and after the conference.*

*See page 5 for full benefits*

**\$2750**

## Silver

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*Exhibit booth with additional exposure to delegates and benefits.*

*See page 5 for full benefits*

**\$1250**

*Feel free to reach us at any time to secure your sponsorship opportunity or if you would like to customize a package that meets your needs.*

| [www.chla-absc.ca.com](http://www.chla-absc.ca.com) |

| [JRichardson@michener.ca](mailto:JRichardson@michener.ca) | [twhite@associationsfirst.com](mailto:twhite@associationsfirst.com) |

# Sponsorship Opportunities

2023

We are happy to announce that the 2023 conference will be held in person in Halifax, Nova Scotia at the Halifax Marriott Harbourfront Hotel from June 3-5, 2023



## Bronze

A great opportunity to show your support for the CHLA-ABSC conference with organizational exposure on the website and in promotional materials.

See page 6 for full benefits

**\$550**

We can customize a sponsorship that fits your needs, just send us an email.

## Additional Opportunities

### Vendor Updates

**\$350 each**

Share highlights about what's new in this 15 minute live presentation. Limited space, first come, first serve.

### Advertising

Available on conference website and viewed by all potential delegates.

1/4 page ad

**\$200**

1/2 page ad

**\$300**

Full page ad

**\$500**

### Eblast

Sent to all conference delegates that opted in to receiving third party emails.

**\$250 for one  
\$400 for two**

### Continuing Education Session Sponsorship

**\$750**

### Sponsor Video Ad

**\$500**

### Concurrent Session Sponsor

**\$250**

# Sponsorship Opportunities

*All Sponsors will receive the following:*

*(in addition to the specific benefits outlined in each sponsorship level)*

- Company logo and link on the CHLA/ABSC website under the Conference information
- Verbal recognition during the conference
- Company logo on the sponsorship signage at the conference
- Recognition in the sponsorship program

## Platinum Sponsorship

\$5500

**Benefits of the Platinum sponsorship package include:**

- One complimentary booth in the exhibit hall, with first choice of booth location
- Two complimentary exhibit hall passes for additional booth staff
- One complimentary Vendor Update, first choice of time slot
- Recognition as sponsor of one concurrent session of your choice
- Opportunity to give a brief address to the attendees at a plenary session
- Recognition in the conference issue of the *Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada*
- Name badge recognition indicating sponsorship level
- The most prominent positioning in all sponsorship announcements and listings
- Logo on CHLA conference website page linked to your website
- Eblast sent to delegates (that have opted in) prior to conference
- Social media recognition









*Feel free to reach us at any time to secure your sponsorship opportunity  
or if you would like to customize a package that meets your needs.*

# Sponsorship Opportunities

## Gold Sponsorship

\$2750





### Benefits of the Gold sponsorship package include:

-  One complimentary booth in the exhibit hall, with second choice of booth location
-  One complimentary exhibit hall passes for additional booth staff
-  Recognition in the conference issue of the *Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada*
-  Name badge recognition indicating sponsorship level
-  The most prominent positioning in all sponsorship announcements and listings
-  Logo on CHLA conference website page linked to your website
-  Eblast sent to delegates (that have opted in) prior to conference
-  Social media recognition

## Silver Sponsorship

\$1250

### Benefits of the Silver sponsorship package include:

-  Recognition in the conference issue of the *Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada*
-  Prominent positioning in all sponsorship announcements and listings
-  Logo on CHLA conference website page linked to your website
-  Social media recognition

*Feel free to reach us at any time to secure your sponsorship opportunity  
or if you would like to customize a package that meets your needs.*






# Sponsorship Opportunities

## Bronze Sponsorship

\$550

Benefits of the Bronze sponsorship package include:

-  Logo in promotional materials
-  Logo on CHLA conference website page linked to your website
-  Social media recognition



*Feel free to reach us at any time to secure your sponsorship opportunity  
or if you would like to customize a package that meets your needs.*

# Exhibitor Booths

*Earlybird (until April 1, 2023)*

*\$1650*

*After April 1, 2023*

*\$2200*

## June 3 - 4, 2023 Exhibit Hall

Each Exhibit Booth booking includes:

- One standard skirted table, 2 chairs (Open concept space with no draping on sides and back of booth spaces.)
- Electrical access (power extra charge) and basic wireless internet.
- Company name and booth number are listed in Official Program.
- One full conference registration (includes access to all events)
- One Exhibit Hall pass for an additional booth staff (access to Exhibit Hall only)

*Additional full conference registrations or booth staff Exhibit Hall passes are available for a fee.*

Events held in the Exhibit Area:

- 4 refreshment breaks
- 2 lunches

*Online Registration Coming Soon*



# Additional Opportunities

## Vendor Updates

\$350

During a dedicated Sunrise session, attendees will have the opportunity to hear brief highlights about what's new from a series of participating vendors. Each exhibitor is limited to one fifteen (15) minute session, and only 7 time slots are available, so sign up soon to ensure your spot at this popular event!

*Booked on first come, first served basis.*

## Advertising

### Conference Program

Available on the CHLA/ABSC Website under the Conference pages and viewed by all potential delegates.

¼ page ad: \$200

½ page ad: \$300

Full page ad: \$500

*Deadline March 31, 2023. File must be high resolution jpeg format.*

### Email Blast

An excellent way to distribute your special offers, invitations or other information to conference attendees.

*One eblast: \$250*

*Two ebasts: \$400*

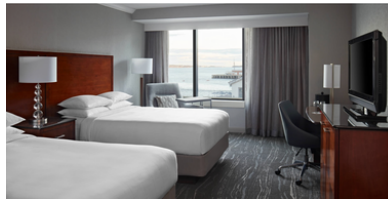
*First come, first served on choice of dates. Format must be regular font, no graphics.*

## Additional Opportunities

Continuing Education Session Workshop	\$750
Sponsor Video Ad (per broadcast)	\$500
Concurrent Session Sponsorship	\$250

# Conference Accommodations

2023



*The 2023 Conference will  
be held at the Halifax  
Marriott Harbourfront  
Hotel.*

*1919 Upper Water Street,  
Halifax, Nova Scotia,  
Canada, B3J 3J5  
Tel: +1 902-421-1700*

*\$269 night*

*Deadline to book  
accommodation is*

*May 10, 2023 @ 4:00 pm ATL*

## *About Halifax*

[www.discoverhalifaxns.com](http://www.discoverhalifaxns.com)

## *About Nova Scotia*

[www.novascotia.com](http://www.novascotia.com)

## *About CHLA/ABSC*

[www.chla-absc.ca](http://www.chla-absc.ca)

## *QUESTIONS*

*Contact Juanita Richardson,  
Partner Relations Officer*

*Tammy White,  
Conference Administration*

*Online Registration Coming Soon*

*We look forward to seeing you in Halifax in 2023!*

| [www.chla-absc.ca.com](http://www.chla-absc.ca.com) |

| [JRichardson@michener.ca](mailto:JRichardson@michener.ca) | [twhite@associationsfirst.com](mailto:twhite@associationsfirst.com) |



# Terms & Conditions

1. The Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee, and agrees that the Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.
2. All electrical wiring and outlets used by the Exhibitor in excess of the standard 1 – 15A electrical outlet shall be at the Exhibitor's sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
3. Space contracted by the Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Organizing Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Organizing Committee.
4. The exhibitor will be solely liable for and will Indemnify and hold harmless the Organizing Committee for CHLA/ABSC 2023, AssociationsFirst, and the Halifax Marriott Harbourfront Hotel from any indirect, direct, special or consequential losses or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, exhibitor, other exhibitors, the organizing committee, official show contractors, the owner of the building and their respective agents, servants and employees and members of the public attending the show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with exhibitor's occupancy of said space or exhibitor's participation in the show.
5. The exhibitor is solely responsible for the placement and cost of insurance related to its participation in the show.
6. It is understood that the Organizing Committee or its appointed agents have sole discretion in the assignment of display spaces. The Organizing Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed by the Organizing Committee in its sole discretion to be in the best interests of the Show.
7. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee's sole opinion, their conduct or presentation is objectionable to other show participants.
8. The exhibitor agrees to confine its presentation Within the contracted space only, and within the maximum height set by the show rules and regulations and to maintain staff in the assigned display space during show hours.
9. All goods shipped to the show must be clearly marked with the name of the exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the exhibitor before, during the period of the show, or after its closing.
10. The exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire duration of the show. The exhibitor also agrees to remove its exhibit, equipment and appurtenances from the show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Organizing Committee as a result of the exhibitor's failure to move out prior to the time limit.

# Terms & Conditions

11. The exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move in and move-out scheduling.

12. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.

13. The Organizing Committee reserves the right, in its sole discretion, to change the date or dates upon which the show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.

14. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.

15. Full payment must accompany the signed contract.

16. This contract may be cancelled by either party provided written notice is received by the other by May 1, 2023. In case of exhibitor cancellation, an administrative fee of \$350.00 will be withheld. If the Exhibitor cancels after this date, it will be liable for 100% of the total contracted space costs. By cancelling this contract the Exhibitor forfeits all rights or claims to the allocated space and the Organizing Committee is free to rent it to others and collect the cancellation charge as damage.

