

WINNIPEG, MANITOBA
2024

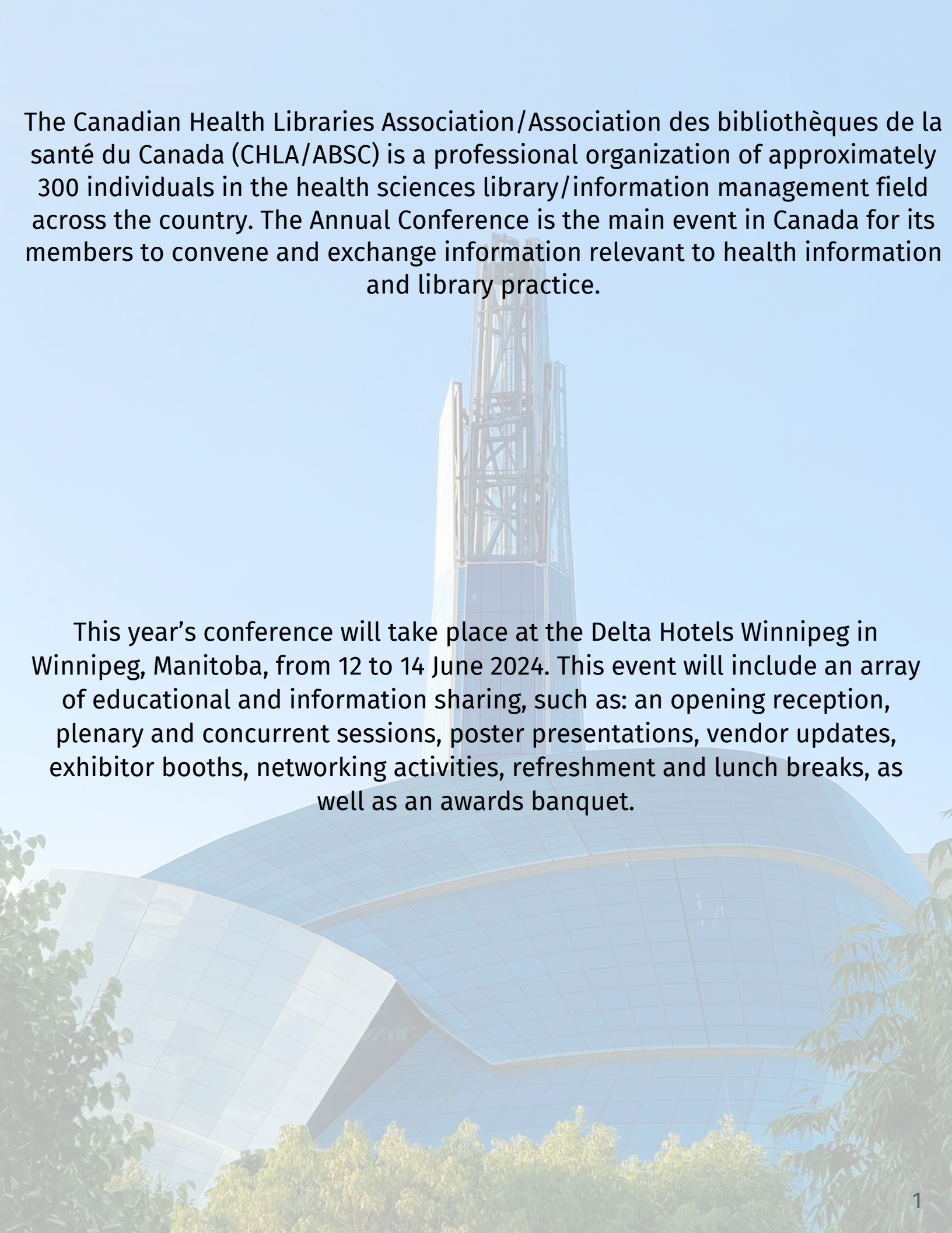


2024 Prospectus

Winnipeg, Manitoba | 12-14 June 2024

Delta Hotels Winnipeg

350 St Mary Ave, Winnipeg, Manitoba, Canada



The Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC) is a professional organization of approximately 300 individuals in the health sciences library/information management field across the country. The Annual Conference is the main event in Canada for its members to convene and exchange information relevant to health information and library practice.

This year's conference will take place at the Delta Hotels Winnipeg in Winnipeg, Manitoba, from 12 to 14 June 2024. This event will include an array of educational and information sharing, such as: an opening reception, plenary and concurrent sessions, poster presentations, vendor updates, exhibitor booths, networking activities, refreshment and lunch breaks, as well as an awards banquet.

Sponsorship Opportunities

2024



Platinum

Our premier sponsorship opportunity giving your organization the greatest exposure before, during and after the conference.

See page 4 for full benefits

\$5700

Gold

An attractive sponsorship opportunity giving your organization access to delegates before, during and after the conference.

See page 5 for full benefits

\$2800

Silver

An opportunity to gain additional exposure to delegates outside of the conference.

See page 5 for full benefits

\$1300

Feel free to reach us at any time to secure your sponsorship opportunity or if you would like to customize a package that meets your needs.

Sponsorship Opportunities

2024



Bronze

A great opportunity to show your support for the CHLA / ABSC conference with organizational exposure on the website and in promotional materials.

See page 6 for full benefits

\$600

We can customize a sponsorship that fits your needs - just send us an email.

Additional Opportunities

- **Keynote** (\$2500, two available): *An opportunity to sponsor one of our fantastic keynote speakers*
- **Awards Banquet** (\$5000, exclusive): *Evening event recognizing the achievements of our attendees*
- **Opening Reception** (\$3000, exclusive): *An opportunity to welcome attendees to the conference*
- **First-Timers Event** (\$1500, exclusive): *A chance to introduce yourself to a select group of new attendees*
- **Creative Corner** (\$1000, exclusive): *New this year!*
- **Meal** (\$2000, four available): *Display your branding alongside our delicious food options*
- **People's Choice Awards** (\$150, four available): *Recognize the crowd-favourite posters and presentations during the conference closing*

Sponsorship Opportunities

Platinum Sponsorship \$5700

Benefits of the Platinum sponsorship package include:








- One complimentary booth in the exhibit hall, with first choice of booth location
- Two complimentary exhibit hall passes for additional booth staff
- One complimentary Vendor Update, first choice of time slot
- Recognition as sponsor of one concurrent session of your choice
- Opportunity to give a brief address to the attendees at the opening session
- Recognition in the conference issue of the *Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada*
- Name badge recognition indicating sponsorship level
- The most prominent positioning in all sponsorship announcements and listings
- Logo on CHLA conference website page linked to your website
- Eblast sent to delegates (that have opted in) prior to conference
- Social media recognition

Feel free to reach us at any time to secure your sponsorship opportunity or if you would like to customize a package that meets your needs.

Sponsorship Opportunities





Gold Sponsorship \$2800

Benefits of the Gold sponsorship package include:

-  One complimentary booth in the exhibit hall, with second choice of booth location
-  One complimentary exhibit hall passes for additional booth staff
-  Recognition in the conference issue of the *Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada*
-  Prominent positioning in all sponsorship announcements and listings
-  Logo on CHLA conference website page linked to your website
-  Eblast sent to delegates (that have opted in) prior to conference
-  Social media recognition

Silver Sponsorship \$1300

Benefits of the Silver sponsorship package include:




-  Recognition in the conference issue of the *Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada*
-  Prominent positioning in all sponsorship announcements and listings
-  Logo on CHLA conference website page linked to your website
-  Social media recognition

Feel free to reach us at any time to secure your sponsorship opportunity or if you would like to customize a package that meets your needs.

Sponsorship Opportunities

Bronze Sponsorship \$600

Benefits of the Bronze sponsorship package include:

-  Logo in promotional materials
-  Logo on CHLA conference website page linked to your website
-  Social media recognition



Feel free to reach us at any time to secure your sponsorship opportunity or if you would like to customize a package that meets your needs.

Exhibitor Booths

Early Bird (until 1 April 2024): \$1800

After 1 April 2024: \$2400

Exhibit Hall : 12-13 June 2024

Each exhibitor is offered a booth in our popular exhibit hall, and has their company name and booth included in our conference program. Exhibitor registration includes access for one attendee to all events, and an exhibit hall pass for one additional booth staff (access to exhibit hall only). Additional registrations or exhibit hall passes are available for a fee.

We encourage exhibitors to hold a giveaway at their booths - time will be scheduled near the end of exhibits for draws.

Events held in the Exhibit Area:

Four refreshment breaks

Two lunches

One breakfast



Marketing Opportunities

Vendor Updates \$350

During a dedicated session, attendees will have the opportunity to hear brief highlights about what's new from a series of participating vendors. Each exhibitor is limited to one fifteen (15) minute session, and only a few time slots are available, so sign up soon to ensure your spot at this popular event!

Booked on first come, first served basis.

Advertising

Conference Program

Available on the conference website and viewed by all potential attendees.

¼ page ad: \$200 | ½ page ad: \$300 | Full page ad: \$500

Deadline March 31, 2024. File must be high resolution jpeg format.

Email Blast

An excellent way to distribute your special offers, invitations or other information to conference attendees.

One eblast: \$250 | Two eblasts: \$400

First come, first served on choice of dates. Format must be regular font, no graphics.

Sponsor Video Ad: \$400

A short video (maximum 4 minutes) played during the opening or closing session.

Print Materials: \$250 plus material supplied

Provide your print materials to attendees at the registration table.

Custom social media message: \$150

Shared on conference channels. First come, first served on choice of dates.

Conference Accommodations

2024



*The 2024 Conference
will be held at the
Delta Hotels by
Marriott Winnipeg.*

*350 St Mary Ave
Winnipeg, Manitoba,
Canada
R3C 3J2
Tel: +1 800-268-1133*

\$219 / night

*Deadline to book
accommodation is*

10 May 2024

About Winnipeg

www.tourismwinnipeg.com

About Manitoba

www.travelmanitoba.com

About CHLA/ABSC

www.chla-absc.ca

QUESTIONS

Contact Justin Cruz,
Event Planner

We look forward to seeing you in Winnipeg in 2024!

Terms & Conditions

1. The Exhibitor agrees to abide by all regulations and rules adopted by the Conference Planning Committee, and agrees that the Conference Planning Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.
2. All electrical wiring and outlets used by the Exhibitor in excess of the standard 1 – 15A electrical outlet shall be at the Exhibitor's sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
3. Space contracted by the Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Conference Planning Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Conference Planning Committee.
4. The exhibitor will be solely liable for and will indemnify and hold harmless the Conference Planning Committee for CHLA/ABSC 2024, Redstone Agency, and the Delta Winnipeg Hotels from any indirect, direct, special or consequential losses or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, exhibitor, other exhibitors, the organizing committee, official show contractors, the owner of the building and their respective agents, servants and employees and members of the public attending the show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with exhibitor's occupancy of said space or exhibitor's participation in the show.
5. The exhibitor is solely responsible for the placement and cost of insurance related to its participation in the show.
6. It is understood that the Conference Planning Committee or its appointed agents have sole discretion in the assignment of display spaces. The Conference Planning Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed by the Conference Planning Committee at its sole discretion to be in the best interests of the Show.
7. The Conference Planning Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Conference Planning Committee's sole opinion, their conduct or presentation is objectionable to other show participants.
8. The exhibitor agrees to confine its presentation within the contracted space only, and within the maximum height set by the show rules and regulations and to maintain staff in the assigned display space during show hours.
9. All goods shipped to the show must be clearly marked with the name of the exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Conference Planning Committee. The Conference Planning Committee assumes no responsibility for loss or damage to goods belonging to the exhibitor before, during the period of the show, or after its closing.
10. The exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire duration of the show. The exhibitor also agrees to remove its exhibit, equipment and appurtenances from the show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Conference Planning Committee as a result of the exhibitor's failure to move out prior to the time limit.

Terms & Conditions

11. The Exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move-in and move-out scheduling.

12. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Conference Planning Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.

13. The Conference Planning Committee reserves the right, in its sole discretion, to change the date or dates upon which the show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Conference Planning Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Conference Planning Committee whether similar to or dissimilar from the causes enumerated herein.

14. The Conference Planning Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.

15. Full payment must accompany the signed contract.

16. This contract may be cancelled by either party provided written notice is received by the other by May 1, 2024. In case of exhibitor cancellation, an administrative fee of \$350.00 will be withheld. If the Exhibitor cancels after this date, it will be liable for 100% of the total contracted space costs. By cancelling this contract the Exhibitor forfeits all rights or claims to the allocated space and the Conference Planning Committee is free to rent it to others and collect the cancellation charge as damage.

