



2027 Annual Conference: 50 YEARS OF SHARING KNOWLEDGE AND THE BEST IS YET TO COME!

CENTRE HOSPITALIER DE L'UNIVERSITÉ DE MONTRÉAL - CHUM

MONTRÉAL, QUÉBEC, CANADA

June 1 - 4, 2027

2027 Sponsorship Prospectus



About CHLA/ABSC

Since its founding in 1976, the Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC) has been dedicated to providing resources, advocacy, and networking opportunities to strengthen the role of health information professionals in Canada. CHLA/ABSC fosters a dynamic community that advances health care, research, and education. CHLA/ABSC is a professional organization of approximately 300 individuals working in health sciences libraries and information management in hospitals, universities, and other institutions across Canada.

The Location

Nestled on an island in the heart of the St. Lawrence River, Montréal is a vibrant metropolis where European charm blends with a cosmopolitan spirit. A city of culture, diversity, and creativity, it is renowned for its world-class cuisine, dynamic arts scene, and a welcoming atmosphere. Montréal offers an inspiring setting for connection, collaboration, and discovery.

The conference is hosted at the Centre hospitalier de l'Université de Montréal (CHUM) from June 1 to 4, 2027. Located in downtown Montréal, the venue is just steps away from the Old Port and many of the city's most popular attractions.

This year's Annual Conference is a particularly special event as we celebrate the 50th anniversary of the Association's first conference, which was hosted in Montréal in 1977. The event will feature a variety of educational and knowledge-sharing activities, including an opening reception, keynote plenaries, concurrent sessions, poster presentations, vendor updates, our highly popular exhibit hall, networking opportunities, refreshment and lunch breaks, and an awards banquet.

The Opportunity

The CHLA/ABSC Annual Conference is the premier networking and continuing education event for health information professionals, librarians, researchers, and industry stakeholders across Canada. We offer a unique platform to showcase your brand, connect with influential decision makers, and demonstrate your commitment to advancing health/medical knowledge, research, and practice.

As a sponsor, you will:

- Gain direct access to a highly engaged audience of health information professionals.
- Exhibit your services and innovations to leaders in the field.
- Build meaningful connections through networking events, exhibitor booths, and targeted engagement opportunities.
- Enhance your brand visibility within the health sciences librarianship community.
- Align your organization with cutting-edge discussions and thought leadership.

Join us in Montréal and take advantage of this unparalleled opportunity to position your brand at the forefront of health information excellence.

Sponsorship Opportunities

28 vendor spots are available this year!
Register early to reserve your table, first-come, first-served.

Platinum

Our premier sponsorship opportunity gives your organization the greatest exposure before, during and after the conference.

\$6000

Gold

An attractive sponsorship opportunity to give your organization an excellent exposure before, during and after the conference.

\$4000

Silver

A sponsorship opportunity to give your organization exposure before, during and after the conference.

\$2000

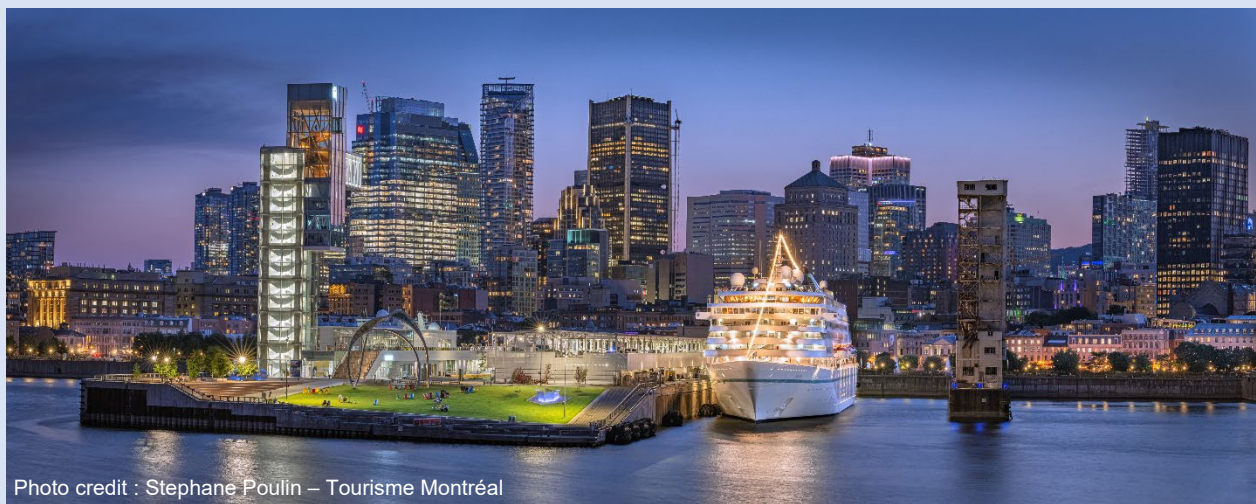


Photo credit : Stephane Poulin – Tourisme Montréal

Sponsorship Level Packages

Platinum - \$6000 CAD | Three (3) available

The platinum sponsorship is the premier sponsorship level of the CHLA/ABSC Annual Conference. It gives the organization the greatest exposure before, during and after the Conference.

Each Platinum Sponsor will receive the following benefits:

- Three (3) full conference registrations (\$775 CAD/person for additional attendees)
- Spotlight Session (20 minutes, including Q&A)
- First choice of greatest exposure as key sponsor for one of the marquee conference events
- Full-page ad in the conference program
- Four (4) foot table in the Exhibit Hall in a premium location
- Inclusion in the vendor passport program
- Recognition in the conference issue of the *Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada*
- Eblast sent to delegates (who have opted in) before the conference
- Electronic delegate contact list (only includes information for those who have opted in)
- Company logo on the conference website with a link to your company's website
- Company logo in the conference program
- Social media recognition

Gold Sponsorship - \$4000 CAD | Up to ten (10) available

The gold sponsorship is an attractive sponsorship level of the CHLA/ABSC Annual Conference. It gives your organization an excellent exposure before, during and after the conference.

Each Gold Sponsor will receive the following benefits:

- Two (2) full conference registrations (\$775 CAD/person for additional attendees)
- Spotlight Lightning Talk (5 minutes, including Q&A)
- Half-page ad in the conference program
- Four (4) foot table in the Exhibit Hall in a premium location
- Inclusion in the vendor passport program
- Recognition in the conference issue of the *Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada*
- Eblast sent to delegates (who have opted in) before the conference
- Electronic delegate contact list (only includes information for those who have opted in)
- Company logo on the conference website with a link to your company's website
- Company logo in the conference program
- Social media recognition

Silver Sponsorship - \$2000 CAD | Up to twenty (20) available depending on Gold and Platinum registrations.

The silver sponsorship offers your organization an opportunity for exposure before, during and after the conference.

Each Silver Sponsor will receive the following benefits:

- One (1) full conference registration (\$775 CAD/person for additional attendees)
- Four (4) foot table in the Exhibit Hall at an assigned location
- Inclusion in the vendor passport program
- Recognition in the conference issue of the *Journal of the Canadian Health Libraries Association / Journal de l'Association des bibliothèques de la santé du Canada*
- Eblast sent to delegates (who have opted in) before the conference
- Electronic delegate contact list (only includes information for those who have opted in)
- Company logo on the conference website with a link to your company's website
- Company logo in the conference program
- Social media recognition

Any additional Conference Registration(s) are \$775 CAD/person, and all attendees must register by April 30, 2027.

Other Sponsorship Opportunities

★ Vendor Passport Program Prizes

The CHLA/ABSC Vendor Passport Program is designed to drive engagement by encouraging conference attendees to visit exhibitor booths and learn about your company's latest products, services, and innovations. CHLA/ABSC works closely with conference venues to create a welcoming, interactive exhibit space that fosters meaningful conversations and valuable connections with current and prospective clients. Attendees who collect stamps from participating booths complete their passport and enter a prize draw, providing a fun incentive that increases booth traffic and exhibitor visibility throughout the conference. The passport program is included in the participant registration, and vendors are encouraged to provide additional prizes for the draw.

★ Be creative

CHLA/ABSC welcomes sponsors' creative ideas as well. If you are interested in working with CHLA/ABSC to create a custom sponsorship package, please email our partner relations officer Jennifer McKinnell pro@chla-absc.ca.

Shipping, Handling & Delivery of Equipment

Shipping details will be provided early in the New Year.

Conference Accommodations

The accommodation site and rates will be available to book through a link on the CHLA/ABSC Conference website closer to the start of the conference.



Photo credit : Stéphane Poulin – Tourisme Montréal

Exhibit Hall Details

Exhibitor Setup: Tuesday, June 1: 2:00 pm - 6:00 pm

Exhibits Open: Wednesday, June 2: 8:30 am – Friday, June 4: 11 am

Exhibits Closes: Friday, June 4 at 11 am

Platinum, Gold, and Silver sponsors are offered a booth in our popular exhibit hall. Exhibitor registration includes access to all events. Additional registrations are available for \$775 CAD/person.

We encourage exhibitors to provide prizes for our popular Vendor Passport Draw. Time will be scheduled near the end of the exhibits for draws.

Events held adjacent to the Exhibit Area include:

- Opening reception
- Five refreshment breaks
- Two lunches
- Exhibits run concurrently with Vendor Spotlights Sessions during the scheduled program



Photo credit : Adrien William

Terms and conditions

1. These Terms & Conditions must be accepted at the time of registration as a conference Sponsor as they represent the contract between CHLA/ABSC and the Sponsor/Exhibitor.
2. Full payment must be provided at the time of registration as a conference Sponsor.
3. This contract may be cancelled by either party provided written notice is received by the other **by April 1, 2027**. In case of exhibitor cancellation, an administrative fee of \$350.00 will be withheld. If the exhibitor cancels after this date, it will be liable for 100% of the total contracted sponsorship costs. By cancelling this contract, the exhibitor forfeits all rights or claims to the allocated space, and the CHLA/ABSC is free to contract it to others and to collect the cancellation charge as damages.
4. The Sponsor/Exhibitor agrees to abide by all regulations and rules adopted by the CHLA/ABSC and agrees that the CHLA/ABSC shall have the right to amend and add to or delete from any and all rules or regulations at any time, in the sole discretion of the CHLA/ABSC.
5. Exhibit space and ad space contracted by the Sponsor/Exhibitor may not be sublet or assigned to any third party without the prior written permission of the CHLA/ABSC or its appointed agents. Such permission may be withheld for any reason whatsoever in the sole discretion of the CHLA/ABSC.
6. The Exhibitor will be solely liable for and will indemnify and hold harmless the CHLA/ABSC, Redstone Agency, and Hotel Le Concorde from any indirect, direct, special or consequential losses or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, exhibitor, other exhibitors, the organizing committee, official conference contractors, the owner of the building and their respective agents, employees and members of the public attending the conference, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space or exhibitor's participation in the conference.
7. The Exhibitor is solely responsible for the placement and cost of insurance related to its participation in the conference.
8. It is understood that the CHLA/ABSC or its appointed agents have sole discretion in the assignment of exhibit spaces. The CHLA/ABSC reserves the right to alter or change the exhibitor's assigned location at any time if deemed by the CHLA/ABSC at its sole discretion to be in the best interests of the conference.

9. The CHLA/ABSC or its appointed agent reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, products, signs, lights or sound, and to expel exhibitors or their personnel if, in the CHLA/ABSC's sole opinion, their conduct or presentation is objectionable to other conference participants.
10. The Exhibitor agrees to confine its presentation within the assigned space only, and within the maximum height set by the conference rules and regulations and to maintain staff in the assigned display space during conference hours.
11. All electrical wiring and outlets used by the exhibitor in excess of the standard 1 – 15A electrical outlet has to be approved by the Venue. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
12. All goods shipped to the conference must be clearly marked with the name of the Exhibitor. Goods must not be shipped to the conference venue with shipping charges to be paid on arrival as these will not be accepted by the CHLA/ABSC. The CHLA/ABSC assumes no responsibility for loss or damage to goods belonging to the exhibitor before, during the period of the conference, or after its closing.
13. The exhibitor agrees that no display may be dismantled, nor may any goods be removed during the entire duration of the conference. The exhibitor also agrees to remove its exhibit, and all associated items, from the conference premises by the final move-out time limit. In the event of failure to do so, the remaining items will be disposed of as a result of the exhibitor's failure to move out prior to the time limit.
14. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the CHLA/ABSC, official contractors serving companies and the building in which the Conference will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.
15. The CHLA/ABSC reserves the right, in its sole discretion, to change the date or dates upon which the conference is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the CHLA/ABSC shall not be liable to any party in damages or otherwise for failure to carry out the terms of this agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrections, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the CHLA/ABSC whether similar to or dissimilar from the causes enumerated herein.

16. The CHLA/ABSC reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the conference rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the conference, as well as the right to any further occupancy of such space.