



# CHLA ABSC



## 2026 Annual Conference: HONOURING THE PAST, SHAPING THE FUTURE 50 YEARS OF HEALTH EXPERTISE

HÔTEL LE CONCORDE, QUÉBEC CITY, QUÉBEC, CANADA

June 2 to June 5, 2026




## 2026 Sponsorship Prospectus



Photo credit Nathan Feyssat



## About CHLA/ABSC



Since its founding in 1976, the Canadian Health Libraries Association/Association des Bibliothèques de la santé du Canada (CHLA/ABSC) has been dedicated to providing resources, advocacy, and networking opportunities to strengthen the role of health information professionals in Canada. CHLA/ABSC fosters a dynamic community that advances health care, research, and education. CHLA/ABSC is a professional organization of approximately 300 individuals working in health sciences libraries and information management in hospitals, universities, and other institutions across Canada.

## The Location

Cradled by the majestic St. Lawrence River, Québec City is a captivating blend of old-world charm and vibrant modern life. As one of the oldest cities in North America, it boasts cobblestone streets, stunning architecture, and a rich French heritage that sets it apart.

This year's meeting and accommodations are hosted at the Hotel Le Concorde from June 2 to 5, 2026, a Québec City landmark renowned for its distinctive and impressive architecture. Located next to the Plains of Abraham and the Citadelle of Québec, within walking distance of all major local and tourist attractions, Hotel Le Concorde offers rooms and suites with beautiful views of the city.

This year the Annual Conference is a particularly special event where we will celebrate the 50th anniversary of our association. The event includes various educational and information-sharing activities, an opening reception, keynote plenaries, concurrent sessions, poster presentations, vendor updates, exhibitor booths, networking activities, refreshment and lunch breaks, and a 50th anniversary awards banquet.

## The Opportunity

The CHLA/ABSC Annual Conference is the premier networking and continuing education event for health information professionals, librarians, researchers, and industry stakeholders across Canada.

This event offers a unique platform to showcase your brand, connect with influential decision makers, and demonstrate your commitment to advancing health/medical knowledge, research, and practice.

As a sponsor, you will:

- Gain direct access to a highly engaged audience of health information professionals.
- Exhibit your services and innovations to leaders in the field.
- Build meaningful connections through networking events, exhibitor booths, and targeted engagement opportunities.
- Enhance your brand visibility within the health sciences librarianship community.
- Align your organization with cutting-edge discussions and thought leadership

## Sponsorship Opportunities

*20 vendor spots are available this year!*

*Register early to reserve your table, first-come, first served.*

### Platinum

**6500\$**

Our premier sponsorship opportunity gives your organization the greatest exposure before, during and after the conference.

### Gold

**4500\$**

An attractive sponsorship opportunity to give your organization an excellent exposure before, during and after the conference.

### Silver

**2500\$**

A sponsorship opportunity to give your organization an excellent exposure before, during and after the conference.



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## Sponsorship Level Packages

### Platinum – 6500\$ CAD | Three (3) available

The platinum sponsorship is the premier sponsorship level of the CHLA/ABSC Annual Conference. It gives the organization the greatest exposure before, during and after the Conference.

Each Platinum Sponsor will receive the following benefits:

- Three (3) full conference registrations (800\$ CAD/person for additional attendees)
- Breakfast Vendor Spotlight Session (20 minutes, including Q&A)
- First choice of greatest exposure as key sponsor for one of the marquee conference events: (Keynote, Awards Banquet, Opening Reception, First Timer's Reception)
- Full-page ad in the conference program
- Six (6) foot table in the Exhibit Hall at the location of your choice
- Inclusion in the vendor passport program
- Recognition in the conference issue of the Journal of the Canadian Health Libraries Association /Journal de l'Association des bibliothèques de la santé du Canada
- Eblast sent to delegates (who have opted in) before the conference
- Delegate contact list (only includes information for those who have opted in)
- Company logo on the conference website with a link to your company's website
- Company logo in the conference program
- Social media recognition



### Gold Sponsorship – 4500\$ CAD | Up to ten (10) available

The gold sponsorship is an attractive sponsorship level of the CHLA/ABSC Annual Conference. It gives your organization an excellent exposure before, during and after the conference.

Each Gold Sponsor will receive the following benefits:


- Two (2) full conference registrations (800\$ CAD/person for additional attendees)
- Breakfast Lightning Talk (5 minutes, including Q&A)
- Half-page ad in the conference program
- Six (6) foot table in the Exhibit Hall in a premium location
- Inclusion in the vendor passport program
- Recognition in the conference issue of the Journal of the Canadian Health Libraries Association /Journal de l'Association des bibliothèques de la santé du Canada
- Eblast sent to delegates (who have opted in) before the conference
- Delegate contact list (only includes information for those who have opted in)
- Company logo on the conference website with a link to your company's website
- Company logo in the conference program
- Social media recognition



Silver Sponsorship – 2500\$ CAD | Up to twenty (20) available depending on Gold and Platinum registrations.

The silver sponsorship offers your organization an opportunity for exposure before, during and after the conference.

Each Silver Sponsor will receive the following benefits:

- 
- One (1) full conference registration (800\$ CAD/person for additional attendees)
  - Six (6) foot table in the Exhibit Hall at an assigned location
  - Inclusion in the vendor passport program
  - Recognition in the conference issue of the Journal of the Canadian Health Libraries Association /Journal de l'Association des bibliothèques de la santé du Canada
  - Eblast sent to delegates (who have opted in) before the conference
  - Delegate contact list (only includes information for those who have opted in)
  - Company logo on the conference website with a link to your company's website
  - Company logo in the conference program
  - Social media recognition

Any additional Conference Registration(s) are 800\$ CAD/person and all attendees must register by April 24, 2026.

## Other Sponsorship Opportunities



### ★ Bronze – 600\$ CAD

Bronze sponsorship offers an excellent opportunity to show your support for the CHLA/ABSC conference with organizational exposure on the website and in promotional materials:

- Company logo on the CHLA conference website with a link to your company's website
- Company logo in the conference program

### ★ Print Materials at the registration desk – 250\$ CAD (plus materials shipping)

CHLA/ABSC will distribute your printed material (pamphlets, bookmarks, fliers) to every attendee at registration. Shipping is the responsibility of the sponsor.

### ★ Vendor Passport Program Prizes – 100\$ CAD

Prizes for the draw for conference attendees who complete their Vendor Passport.

### ★ Be creative

CHLA/ABSC welcomes sponsors' creative ideas as well. If you are interested in working with CHLA/ABSC to create a custom sponsorship package, please email our partner relations officer Jennifer McKinnell [pro@chla-absc.ca](mailto:pro@chla-absc.ca).





## Exhibit Hall Details

Exhibitor Setup: Tuesday, June 2: 2:00 pm to 6:00 pm

Exhibits Open: Wednesday, June 3: 8:00 am to Friday, June 5: 11 am

Exhibits Closes: Friday, June 5 at 11 am

Platinum, Gold, and Silver sponsors are offered a booth in our popular exhibit hall. Exhibitor registration includes access to all events. Additional registrations are available for 800\$ CAD/person.

We encourage exhibitors to hold a giveaway at their booths. Time will be scheduled near the end of the exhibits for draws.

Events held adjacent to the Exhibit Area include:

- Opening reception
- Five refreshment breaks
- Two lunches
- Three breakfasts (exhibits run concurrently with Lightning Talks and Vendor Spotlights Sessions during scheduled breakfasts)



### Shipping, Handling & Delivery of Equipment

**Important** - Deliveries can be received at the hotel on June 1<sup>st</sup> or 2<sup>nd</sup> only.

### Mailing Address:

Hôtel Le Concorde 1225 Cours du Général-de-Montcalm, Québec (QC) G1R 4W6, CANADA

**Shipping Instructions:** Upon arrival at the hotel, the delivery person or outside company must report to the 3rd floor, to the maître d'hôtel's office (in the lobby on the right). Under no circumstances should a shipment be left at the hotel reception desk, the valet office, or the loading dock area, unless otherwise instructed by the maître d'hôtel or the coordinator of the event. CHLA and Hôtel Le Concorde are not responsible for paying customs or duty charges. Vendors are responsible for ensuring all fees are paid prior to package delivery.



## Conference Accommodations Hôtel Le Concorde

Ideally located in Old Québec City next to the Plains of Abraham and the Citadelle of Québec, the Hôtel Le Concorde is within walking distance of all major tourist and local attractions.



Special accommodation rates available from May 31st to June 7, 2026. Enjoy the fantastic view from the top-floor Prestige and Horizon rooms, the pool, the jacuzzi, a fitness room and a SPA.

- Prestige Room – 249\$ CAD / night\*
- Horizon Room – 249\$ CAD / night\*

*\* Plus applicable taxes and subject to availability. Single or double occupancy. A 20.00\$ supplement per person applies for triple or quadruple occupancy, excluding children 17 and under sharing an adult's room.*

The accommodation rates listed above will be available to book through a link on the CHLA/ABSC Conference website closer to the start of the conference.

**Hôtel Le Concorde Québec**  
1225 Cours du Général-de-Montcalm  
Québec (QC) G1R 4W6  
Phone: +1 (418)-647-2222  
Toll-Free: 1-800-463-5256





## Terms and conditions

1. These Terms & Conditions must be accepted at the time of registration as a conference Sponsor as they represent the contract between CHLA/ABSC and the Sponsor/Exhibitor.
2. Full payment must be provided at the time of registration as a conference Sponsor.
3. This contract may be cancelled by either party provided written notice is received by the other by April 1, 2026. In case of exhibitor cancellation, an administrative fee of 350.00\$ will be withheld. If the exhibitor cancels after this date, it will be liable for 100% of the total contracted sponsorship costs. By cancelling this contract, the exhibitor forfeits all rights or claims to the allocated space, and the CHLA/ABSC is free to contract it to others and to collect the cancellation charge as damages.
4. The Sponsor/Exhibitor agrees to abide by all regulations and rules adopted by the CHLA/ABSC and agrees that the CHLA/ABSC shall have the right to amend and add to or delete from any and all rules or regulations at any time, in the sole discretion of the CHLA/ABSC.
5. Exhibit space and ad space contracted by the Sponsor/Exhibitor may not be sublet or assigned to any third party without the prior written permission of the CHLA/ABSC or its appointed agents. Such permission may be withheld for any reason whatsoever in the sole discretion of the CHLA/ABSC.
6. The Exhibitor will be solely liable for and will indemnify and hold harmless the CHLA/ABSC, Redstone Agency, and Hotel Le Concorde from any indirect, direct, special or consequential losses or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, exhibitor, other exhibitors, the organizing committee, official conference contractors, the owner of the building and their respective agents, employees and members of the public attending the conference, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space or exhibitor's participation in the conference.
7. The Exhibitor is solely responsible for the placement and cost of insurance related to its participation in the conference.
8. It is understood that the CHLA/ABSC or its appointed agents have sole discretion in the assignment of exhibit spaces. The CHLA/ABSC reserves the right to alter or change the exhibitor's assigned location at any time if deemed by the CHLA/ABSC at its sole discretion to be in the best interests of the conference.
9. The CHLA/ABSC or its appointed agent reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, products, signs, lights or sound, and to expel exhibitors or their personnel if, in the CHLA/ABSC's sole opinion, their conduct or presentation is objectionable to other conference participants.





10. The Exhibitor agrees to confine its presentation within the assigned space only, and within the maximum height set by the conference rules and regulations and to maintain staff in the assigned display space during conference hours.
11. All electrical wiring and outlets used by the exhibitor in excess of the standard 1 – 15A electrical outlet has to be approved by the Venue. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
12. All goods shipped to the conference must be clearly marked with the name of the Exhibitor. Goods must not be shipped to the conference venue with shipping charges to be paid on arrival as these will not be accepted by the CHLA/ABSC. The CHLA/ABSC assumes no responsibility for loss or damage to goods belonging to the exhibitor before, during the period of the conference, or after its closing.
13. The exhibitor agrees that no display may be dismantled, nor may any goods be removed during the entire duration of the conference. The exhibitor also agrees to remove its exhibit, and all associated items, from the conference premises by the final move-out time limit. In the event of failure to do so, items remaining will be disposed of as a result of the exhibitor's failure to move out prior to the time limit.
14. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the CHLA/ABSC, official contractors serving companies and the building in which the Conference will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.
15. The CHLA/ABSC reserves the right, in its sole discretion, to change the date or dates upon which the conference is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the CHLA/ABSC shall not be liable to any party in damages or otherwise for failure to carry out the terms of this agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrections, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the CHLA/ABSC whether similar to or dissimilar from the causes enumerated herein.
16. The CHLA/ABSC reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the conference rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the conference, as well as the right to any further occupancy of such space.