

Poster Number: 20

Time: Monday, May 21, 2:30 PM – 3:25 PM

Teaching Evidence-Based Practice: Leading Nurses in Transforming Care

Beverly Murphy, AHIP, FMLA, Assistant Director, Communications and Web Content Management; DUHS Hospital Nursing Liaison; Watts SON Liaison, Medical Center Library & Archives, Duke Medical Center Library & Archives, Durham, NC; Virginia Carden, AHIP, Administrative Research Librarian, Duke University, Medical Center Library & Archives, Durham, NC; Jamie Conklin, Health Sciences Librarian and Liaison to Nursing, Duke University, University of North Carolina at Chapel Hill Health Sciences Library, Chapel Hill, NC; Deborah H. Allen, Director of Nursing Research & EBP, Duke University Health System, Duke University Health System, Durham, NC

Objectives: This poster describes the creation and implementation of a program designed to introduce the foundations of evidence-based practice (EBP) to clinical nurses through intensive workshops incorporating didactic presentations, roundtable discussions, and hands-on searching and writing. This program involves the interprofessional partnership of medical librarians, nursing faculty, and clinical nursing leaders.

Methods: Previous research and EBP workshops, as well as results from a 2016 hospital-wide nursing needs assessment, revealed that nurses desired more hands-on experience and understanding of EBP. The evaluation indicated a need for programming that covers basic to advanced EBP, nursing research outcomes from our institution, and clarity of roles in the research process. To address these essentials, the Nursing Research and EBP Council developed “Mitigating the Madness,” a series of hands-on workshops. “Approaches to Clinical Inquiry” covers idea development, question formulation, differentiation of project type, transformation of the clinical question to a PICO format, and literature searching. “Approaches to Project Development and Implementation” includes literature appraisal, formalization of outcomes and measurements, project design and implementation, regulatory processes, and dissemination. Participants are paired with coaches - a nurse and a librarian - who assist with project formation. “Approaches to Dissemination” focuses on abstract writing, poster formation, presentation skills, and publications.

Results: Thirty nurses, ranging in age, educational degree, years of work experience, and representing a variety of inpatient-outpatient areas, participated in the first workshop. One hundred percent of the attendees indicated that their learning needs were met, and 90% are continuing to work on their projects. This has required some updated literature searching and assistance with summarizing and synthesizing the literature. The second and third workshop in the series, and a repeat of the first workshop, will take place before the MLA Annual Meeting. Results from these workshops can be shared during the poster session.

Conclusions: A series of workshops that pair practicing nurses with both nurse and librarian coaches can lead to an improved understanding of EBP and its translation into practice through real-world projects.

Keywords: Evidence-Based Practice, Nursing, Interprofessional Collaboration

Poster Number: 54

Time: Tuesday, May 22, 2:00 PM – 2:55 PM

Getting Attention: How We Used an Anniversary to Promote the Library to Our Hospital System and Beyond

Dawn Melberg, Manager, Library Services, North Bay/South Bay, Health Sciences Library, Health Sciences Library, Santa Rosa, CA; **Marina Aiello**, Mgr of Library Services, Tech and Instr Design, NCAL Libraries, Kaiser Permanente Libraries, Stockton, CA; **Beverly McLeod**, Manager of Library Services, Health Sciences Library, Santa Clara, CA; **Margaret (Peggy) Makie, AHIP**, Manager of Library Services, Kaiser Permanente, Health Sciences Library, Roseville, CA; **Eve Melton, AHIP**, Regional Director Library Services, Northern California, Northern California Region, Kaiser Permanente Libraries, Stockton, CA

Objectives: To raise awareness of our librarians and library services across four organizational regions and eight US states. Our library system comprises three dozen health sciences librarians at hospitals and medical centers in three states. Our continual objective as a network is to inform clinicians, administrators, and other employees about the existence of the library and its potential benefit to them.

Methods: We took advantage of a significant anniversary - 70+ years of librarian services - to reach a large and geographically dispersed employee base. Celebrating our anniversary gave us a “stage” from which to speak with a cohesive voice to various parts of our organization. It also provided an opportunity to elevate the status of the library and expand our role as librarians.

Our multi-pronged approach:

- Get on Stage: Make our librarians more visible online and in person
- Strut our Stuff: Create special celebration logos and use them widely
- Showcase our Talent: Share our annual report infographic
- Lean In: Develop a 70-year timeline of company and librarianship history
- Sing our own Praises: Publicize our anniversary to internal and external audiences
- Make New Friends: Forge alliances with internal departments
- Keep the Old: Recognize loyal customers

Results: During the celebration, we conveyed the dual messages that the library has been integral to the organization since its founding, and that librarians are essential players in providing high-quality patient care. Even after the close of our anniversary year, we expect long-lasting benefits: The library is more “findable” because dozens of company intranet sites now feature “Library” as a department and a search term; our professionals now “look like” clinical and administrative personnel by wearing “Librarian” badges; goodwill has been generated by our acknowledging “super patrons” with personal letters of appreciation; and our timeline makes us part of company history.

Conclusions: The usual purpose of publicity is to attract new customers. Our library system already enjoys a healthy volume of business; we handle more than 1,500 requests each month. But usage is not the same as advocacy. We may be “heroes” to our users but unfamiliar to large parts of the organization. While the immediate goal of the anniversary project was to promote the library, its long-term objective was to raise awareness among employees - even those who have never used library services - that having a medical library is a valuable asset and point of pride for our entire company.

Keywords: marketing, publicity, promotion, advocacy, timeline, history, hospital, anniversary, celebration

Poster Number: 78

Time: Tuesday, May 22, 2:00 PM – 2:55 PM

Five Star Health Library in a Four Star Hotel

Adela V. Justice, AHIP, Senior Librarian; **Sarah S. Stone**, Health Education Specialist; The Learning Center, Houston, TX

Objectives: The authors will describe a unique consumer health library in a hotel setting that provides health information to cancer patients and their families.

Methods: This consumer health library is a partnership of 20-plus years between a cancer hospital and a hotel that is attached to the hospital's main inpatient building. The library is one of three patient education libraries located in the hospital and utilizes the same staff and resources. The library is a self-serve model and is monitored by the hotel's Patient Guest Relations (PGR) office. PGR staff provides front-line assistance and refers patrons with complex information requests to the two other libraries, which are staffed full-time by librarians and health education specialists. The health education specialist in charge of maintaining this library provides ongoing collection development services and teaches and facilitates classes on behalf of the library in the hotel.

Results: The library's quantitative and qualitative usage data will be compiled and included by the time of publication.

Conclusions: This library partnership effectively meets the information needs of cancer patients and their families while they are guests in a unique hotel/hospital setting.

Keywords: Consumer health, cancer hospital libraries, health education specialists, hotel setting